

Response 1:

From: **REDACTED**

Sent: 07 August 2025 19:48

To: Housing & Health Services - Community Protection

Cc: Joshua Dean MP

Subject: [External] East Herts Local Gambling Policy

Given the proximity of High Schools to Gambling Shops in the Towns and outside the Towns such as Snowley Parade, I strongly feel that adolescents - by means of shop window television promotions/awareness advertising - are being targeted to online gamble, an active circumnavigation by gambling businesses of the legislation designed to protect minors from being groomed into gambling.

Like Sex Shops I would like to see a blacked out shop windows as an effective ban on shop window/street adverting, and adolescent grooming.

Kindest regards

REDACTED

Response 2:

From: **REDACTED**

Sent: 22 August 2025 09:52

To: Housing & Health Services - Community Protection

Subject: [External] Gambling consultation

Dear East Herts Council

I would like you to ban as much gambling as possible. It is a blight on society, is addictive, drives more people into poverty, and has no benefit to anyone.

Thank you

REDACTED

The Licensing Authority replied:

*Dear **REDACTED**,*

Thanks for the below.

Can you please expand on the comments made below. We cannot ban gambling as such, but our policy is written to work in accordance the Gambling Act, associated regulations, and guidance. The Gambling Commission also has a document called the Licensing Conditions and Code of Practice (LCCP) which Gambling premises should abide by.

The licensing objectives under the Gambling Act are:

- (a) preventing gambling from being a source of crime or disorder, being associated with crime or disorder or being used to support crime,*
- (b) ensuring that gambling is conducted in a fair and open way, and*
- (c) protecting children and other vulnerable persons from being harmed or exploited by gambling.*

The LCCP also places a social responsibility on gambling premises - more details of this can be found on the following link:

<https://www.gamblingcommission.gov.uk/licensees-and-businesses/lccp/condition/3-3-1-responsible-gambling-information>

I hope that the information provided above is useful to you to expand on your comments regarding our proposed policy and look forward to hearing from you.

Kind regards
Licensing Officer
East Herts District Council

From: REDACTED
Sent: 22 August 2025 14:01
To: Housing & Health Services - Community Protection
<Community.Protection@eastherts.gov.uk>
Subject: Re: [External] Gambling consultation

Thanks.

I think gambling exploits vulnerable people and children and everything possible should be done to protect these people from the undoubted harm and misery that gambling can cause.

The adverse impact of gambling on people's health needs to be taken much more into account. The adverse impact on people's mental health, including addition, is significant as is the adverse impact of poverty on people's health, with gambling being an important driver in some people's poverty.

I would like the Council to have the resources to better explore the finances of gambling establishments with respect to involvement in money laundering and tax avoidance.

So while I appreciate that banning gambling can only be undertaken by through national legislation, I would like to see EHDC doing as much as is legally possible to protect people from the harms caused by gambling.

Many thanks
REDACTED